



# Public Outreach Update

TAC Meeting  
October 3, 2022

# Outreach Campaign

August through October

## Messages:

- Update drip systems
- Tree care during drought
- Graywater systems
- Rainwater harvesting
- Pick WaterSmart Plants

## Advertising and outreach:

- Streaming
- Print and digital ads
- Videos
- Social media
- Radio





# Fiesta de Independencia

On a soggy Sunday, September 18, the Sonoma-Marin Saving Water Partnership and Santa Rosa Water hosted Saving Water Pop-Ups at the LBC's 13th Annual Fiesta de Independencia to celebrate Latino Heritage Month and pass out water saving buckets and information.





# Saving Water Summer Pop-Ups

27 Pop-Up events have occurred to date.

Our final event is scheduled on October 25 at the Petaluma East Side Farmers Market.

Thanks to all the staff that made this a very successful campaign!



# DROUGHT VIRTUAL TOWN HALL

Thursday, October 13, 4pm

**REGISTER TODAY!**

*Experts will answer your questions  
and provide the latest information  
on drought conditions.*

*Scan the QR code to register  
for the monthly town halls  
on Zoom.*

**LEARN MORE**



**Drought Town Halls are scheduled the first Thursday of every month at 4 p.m. on dates: October 13 and November 3.**



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North Marin Water District · City of Petaluma · City of Rohnert Park · City of Santa Rosa · City of Sonoma · Sonoma Water ·  
Valley of the Moon Water District · Town of Windsor

[www.savingwaterpartnership.org](http://www.savingwaterpartnership.org)